Leadership gifts totaling $12.5 million for the new football stadium put a resounding exclamation point on the largest fundraising year in South Dakota State University’s history.

Fittingly, the announcement came at halftime of the Hobo Day football game.

The total of gifts and pledges in 2013—$63,027,612.

The gifts from T. Denny Sanford and the Dana and La Dawn Dykhouse family announced on that brisk October day continued the trend of transformational investments that occurred during the six-year comprehensive campaign that generated more than $255 million.

The other trend that continued in 2013: Huge numbers of individuals, businesses and foundations are finding good reason to support South Dakota State. In all, 9,268 different donors were responsible for the record fundraising total.

STATELY Review acknowledges those donors who are making an impact.

Our donors are diverse. They make current gifts. They make planned gifts. They are young; they are on faculty. They are friends, though not always alumni. They choose SDSU as the place to create their legacy and they all invest in our future by supporting our university.

Individually and collectively, they IMPACT South Dakota State.

Thank you,

Steve Erpenbach
President & CEO
SDSU Foundation

MAKE SURE YOUR NAME IS INCLUDED IN NEXT YEAR’S LIST OF DONORS.
Gifts from alumni and friends are critical to the success of South Dakota State University and its students. Please mail your gift today to the address below or give online at www.sdstatefoundation.org.

Membership in these societies is based on financial commitments made through December 31, 2013. The staff of the SDSU Foundation makes every effort to be accurate. Unfortunately, errors can occur. If your name is listed in the wrong category or listed incorrectly, please bring it to our attention. Contact Lucy Forman, Vice President for Donor Relations, at 1-888-747-7378 or Lucy.Forman@sdstatefoundation.org.
Our MISSION
Enhancing Excellence by Cultivating Generosity and Treasuring the Loyalty of All We Serve

Our VISION
Transforming Lives Through a Culture of Giving

Our VALUES
I CARE about State!

Integrity - We are relentless in our commitment to integrity, and ethics. We represent the Foundation and the University with professionalism and dignity always.

Communication - We are transparent and eager to share the SDSU story. We communicate regularly to build trust and uphold our mission.

Accountability - We take personal accountability for our actions and results. We focus on creative solutions and innovative thinking to deliver the greatest impact for the University. We believe a team-centered approach and “can do” attitude are essential to meet our goals.

Relationships - We succeed only through mutual respect, inclusion, and the sincere gratitude of those we work with and serve. We believe collaboration is the engine of greater results. We treasure the passion and loyalty that is unique in being a Jackrabbit.

Excellence - We value, promote and fiercely protect our reputation. We deliver exceptional results and celebrate our success!
Nick and Joni Schmeichel’s life together has the familiar storyline that defines many new marriages. The two met while employed at Daktronics. They have a modest lifestyle, taking in occasional events on campus and other things that Brookings has to offer, like the Farmers Market.

A dog—3-year-old English springer spaniel, Brewer—rounds out the household.

Their budget includes payments on Nick’s student loans. In September, they will celebrate the birth of their first child.

But what begins to separate them from others is that they started their own business in 2012—a year after they were married.

And in 2013, they began supporting a $1,000 scholarship for a junior or senior majoring in music. “It makes us feel good to help a student get through school,” Nick, 29, says.

They decided to support a music major “in an effort to endorse and help a student pursue and accomplish their goals in creative endeavors.” They are “true fans of music and art and hope that this scholarship will encourage another Jackrabbit in their academic and musical pursuits.”

In April 2012, they started Sideline Productions, a homegrown, large-screen video display company with a nationwide reach. The first big job happened during the Fourth of July weekend that year. Sideline Productions supports festivals, concerts and corporate events. The company assisted with commencement at the University of Notre Dame. He hired his first employee in 2014.

Although the business has literally taken Nick from coast to coast, he’d prefer to maintain more of a Midwest focus—especially with their first child on the way.


The two met while working at Daktronics. Joni still works there in marketing.

Their commitment to a scholarship mirrors their interests. Joni paints and makes jewelry; Nick plays guitar. He played in bands during college, including Electric Nectar and Doppelgarten. Joni says they love “seeing how music and art bring a community together.”

While SDSU has witnessed an increase in more recent graduates making gifts back to the university, it’s less common for donors the age of the Schmeichels to support a named scholarship.

They are only a few years removed from college expenses themselves, and they can relate to the financial burden that students experience. Joni says it takes discipline to set it aside in the budget, but it’s gratifying to help. “How great it is to give,” she says. “We’ve both been there.”

Nick, Joni and Brewer

The Schmeichels support a named scholarship in an effort to endorse and help a student pursue and accomplish their goals in creative endeavors.
LOGUE CHEMISTRY AND BIOCHEMISTRY
GRADUATE STUDENT AWARDS

When Brian and Maureen Logue were finally ready to act on Maureen’s long-held interest in being an adoptive parent, the Brookings couple was drawn to Ethiopia by the profound need that existed in that country.

Trevon and Drayton officially joined the Logues and their two daughters, Tayler, now 16, and Morgan, now 14, on May 20, 2012. It was also a need that Brian saw that motivated them to create the Logue Chemistry and Biochemistry Graduate Student Awards in 2012. Brian, an Army veteran whose service included an eight-month deployment in Qatar under Operation Enduring Freedom, is an associate professor in the Department of Chemistry and Biochemistry.

The graduate students, he said, “feel like they’re part of my extended family.” They put in long hours and there wasn’t much financial support available, particularly on the research side.

“The pride you get when they announce the scholarship and take pictures and the ‘thanks’ you get is (worth) way more than what we give.”

Brian and Maureen both earned their undergraduate degrees from SDSU -- Brian in Chemistry; Maureen in Pharmacy. They met through ROTC and were lab partners in organic chemistry. Maureen grew up in Rapid City in a low-income, single-family home. Although she had to take out student loans, she benefitted from an Army ROTC scholarship. “That left a long-lasting impression on me.” Dr. Logue received scholarships during his graduate work at Oregon State University, and says he took great pride in earning those awards. The help he received there, coupled with the need he saw at SDSU, led to their decision.

They are funding the award annually as they make additional gifts to create an endowment that will support it in perpetuity.

They signed the agreement to establish the award and endowment only three months after Trevon, who turns 5 in June, and Drayton, who just turned 3, joined the family in Brookings.

The graduate award became a priority in their budget. “It’s very intentional. There’s not just extra money hanging around,” said Maureen, who is a pharmacist at HyVee in Brookings. Both felt it was important to establish it.

“We are blessed,” Maureen said. “It’s our responsibility. It’s something that we need to do.”

ENDOWMENTS CREATE A LEGACY
JIM E. FERGEN SCHOLARSHIPS

Family described him as a "warm, friendly and gentle spirit who was always willing to help others." The very first student awarded the James E. Fergen Renewable Engineering Scholarship is Ben Meyer of the Okoboji Community School in Milford, Iowa. Meyer was one of 36 students invited to SDSU’s Scholars Weekend in February. Scholars Weekend is reserved for high school students with an ACT of at least 30. Meyer will start at SDSU this fall to pursue a degree in civil engineering.

Joe likes the idea of having a "small part of Jim" continue by "helping further someone else’s education." He added: "He dearly loved the institution for the education that he received there.*
They started with $4,000 annual scholarships for students in agronomy and agriculture and bio-systems engineering for the 2013-2014 school year. This fall, the first recipients of two $2,500 nursing scholarships—one undergraduate and one graduate—will be awarded. They have a specific interest in helping students with financial need.

The two grew up only a few miles apart, but attended different schools. They met while Melody was attending college. Jim is a fourth-generation South Dakota farmer. After graduating from Parker High School, he started a trucking business to haul grain and livestock. He then began farming with his brother. Jim and Melody live on the same section of land near Hartford where Jim's great-grandfather homesteaded in 1881—the same year the university was founded.

Melody graduated from Augustana College in 1980 with a bachelor's in nursing. Following a 21-year career with Avera McKennan, she began with the Avera Heart Hospital when that facility opened in 2001. She works there as a resource nurse, while also teaching Heart Hospital staff, area paramedics and nurse practitioners.

They point to a chance meeting with an SDSU alumni in August 2012 that set their giving to scholarships in motion. The Mielkes attended a financial planning seminar. Seated at their table was Walt Wosje, a 1962 dairy science graduate and current member of the Foundation’s Council of Trustees. Wosje shared with them his involvement with SDSU.

Melody called it fate; Jim takes it one step further. "It was part of God's plan that Walt was at our table that day," Jim said. "That was just the spark."

The opportunity to meet and maintain contact with students that receive their scholarships has been an added bonus, according to the Mielkes, who have no children. "It's been a perfect match," Melody said. "The students have been so gracious. It's been more than we expected—the personal interaction with the students."

Jim and Melody Mielke never attended South Dakota State University, yet they feel they’ve benefitted from SDSU educations throughout their professional lives.

With Jim engaged in agriculture and Melody a nurse for more than 30 years, they acknowledge the high level of contact with peers and professionals that studied at SDSU. That, coupled with their interest in education, led them to an important decision.

They wanted their legacy to be the investment in young people pursuing careers in agriculture and nursing. SDSU was the logical choice to achieve both goals.

With their farming roots, they fund their scholarships by gifting grain to the SDSU Foundation.

CREATING A LEGACY
JIM AND MELODY MIELKE

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Added Jim: "Our enthusiasm has continued to build."

"This is our legacy," Melody says.
FINANCIALS

HISTORICAL MARKET VALUE OF POOLED ENDOWMENT

TOTAL ASSETS

POOLED ENDOWMENT PORTFOLIO INVESTMENT RETURNS VS. BENCHMARK — DECEMBER 31, 2011

TOTAL GIVING (INCLUDING PLANNED GIFTS AND TOTAL PLEDGES)

TOTAL SUPPORT (PROVIDED FOR SCHOLARSHIPS, PROGRAMS AND CAPITAL PROJECTS)
LIFETIME GIVING SOCIETIES

The South Dakota State University Foundation recognizes cumulative financial commitments throughout a donor’s life with membership in its Lifetime Giving Societies. These societies represent our most generous and committed donors. All gifts and pledges—either current or deferred—qualify these benefactors for membership. Through their exemplary philanthropy, these friends and alumni have a special place in the history of South Dakota State University.

Charles L. Coughlin Society .................. $10 million and above
Theodore and Esther Schultz Society ........ $5 million to $9,999,999
Mildred Stoker White Society .............. $2.5 million to $4,999,999
Stephen F. Briggs Society .................. $1 million to $2,499,999
Ethel Austin Martin Society ............... $500,000 to $999,999
William M. Griffith Society ................ $250,000 to $499,999
Distinguished University Patron ........... $100,000 to $249,999
Distinguished University Benefactor ........ $50,000 to $99,999
SDSU Associate .............................. $25,000 to $49,999

New members are in bold
Mildred Stoker White became one of South Dakota State University's most generous benefactors, even though she never attended SDSU, and her late husband, Roger, attended only briefly. Mildred and Roger were both Sioux Falls Washington High graduates, but the onset of the Great Depression limited their options for college. Together, they built a successful furniture factory business in Pontiac, Ill.

Roger died in 1972. Mildred’s first gift to SDSU was a $40,000 contribution in 1992. That was followed by 14 different gifts over the next 4 ½ years. In all, Mildred Stoker White contributed $3.6 million to SDSU.

“We were just average people – just hardworking and dedicated to doing our best,” Mildred wrote in 1992. “God was good to us – we realized our ambitions and now it is time to share our good fortunes.”

In recognition of White’s contributions, the Mildred Stoker White Society honors donors with lifetime gifts and commitments through the SDSU Foundation of $2.5 million to $4,999,999.

Ted W. Schultz was born in Arlington, S.D., in 1902 and grew up on a farm near Badger, S.D. He earned his bachelor's degree in agriculture from South Dakota State College in 1928. Esther Werth Schultz grew up near Frankfort, S.D., and earned her bachelor’s degree in commercial science from SDSC in 1927.

Dr. and Mrs. Schultz maintained the philosophy that the world’s most important economic resource is the acquired abilities of people. Theodore Schultz was awarded the Nobel Memorial Prize in Economic Sciences in 1979 for his theory on the investment in human capital. The Schultz-Werth Award at SDSU was established in 1964 to promote and recognize the scholarly achievements of undergraduate students.

In recognition of Schultz's Nobel Prize, the Theodore and Esther Schultz Society honors donors with lifetime gifts and commitments through the SDSU Foundation of $5 million to $9,999,999.

Mildred Stoker White is the first non-alumni to have a Lifetime Giving Society at SDSU named in her honor.

In honor of Coughlin’s vision for the SDSU campus, the Charles L. Coughlin Society recognizes donors with lifetime gifts and commitments through the SDSU Foundation of $10 million and above.

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Stephen F. Briggs was a 1907 electrical engineering graduate of South Dakota State. Even during his student days, Briggs’ interest was drawn to gasoline engines. In 1909, he established in Milwaukee his first manufacturing company, Briggs & Stratton, in which he continued the development of engines. He served as president and later as chairman of the board for the Outboard Marine Manufacturing Company, especially noted for Evinrude and Johnson outboard engines.

In 1958, he created the Briggs Scholarship program to recognize scholastic excellence among SDSU students. In honor of the Briggs’ prestigious scholarship program, the Stephen F. Briggs Society recognizes donors with lifetime gifts and commitments through the SDSU Foundation of $1 million to $2,499,999.

Ethel Austin Martin, a 1916 graduate of South Dakota State and long-experienced in the nutrition field, joined her husband in endowing a faculty chair in human nutrition. Dr. Martin was director of Nutrition Services for the National Dairy Council for 22 years. She authored several textbooks on nutrition and achieved national recognition as a human nutrition professor, scientist and author.

The purpose of the Ethel Austin Martin Endowed Program in Human Nutrition is to promote multidisciplinary and collaborative education and research projects in the area of human nutrition. Dr. Bonny Specker is director of the Ethel Austin Martin Program in Human Nutrition at SDSU and is conducting research involving bone parameters in children ages three and four and bone mass among the Hutterite population.

In honor of the Martin Chair in Human Nutrition, the Ethel Austin Martin Society recognizes donors with lifetime gifts and commitments through the SDSU Foundation of $500,000 to $999,999.
William M. Griffith, a 1923 SDSU agronomy graduate, joined the banking business in 1924 and spent a 50-year career at the Farmers and Merchants Bank in Huron. He served as president of the Huron bank from 1947 until his retirement in 1979. Byrne Smith Griffith, a Brookings native, had attended SDSU in the early 1920s and went on to study music.

The William Mebra Griffith and Byrne S. Griffith Scholarship Fund benefits juniors and seniors majoring in an agricultural program at SDSU. Also in their names are funds to support projects in the field of animal and plant diseases and an educational fund to support entertaining and stimulating performances at SDSU in the field of music, art or drama, or lectures by outstanding individuals in those fields.

In appreciation of the Griffiths’ desire to support students, the William M. Griffith Society recognizes donors with lifetime gifts and commitments through the SDSU Foundation of $250,000 to $499,999.

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WILLIAM M. GRIFFITH SOCIETY

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Following are members of the Distinguished University Patrons who have made lifetime gifts and commitments toward the SDSU Foundation totaling $100,000, $249,999.

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- Paul E. and Doris J. Moriarity
- Faye G. Muchow
- Karl E. Mundt
- Stephanie Land
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Members of the Distinguished University Benefactors are recognized for their lifetime gifts and commitments through the SDSU Foundation of $50,000 to $99,999.

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The following new endowments were created in 2013 through the generosity of alumni and friends of SDSU:

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