On behalf of Jackrabbit Athletics, welcome to South Dakota State University and the new Dana J. Dykhouse Stadium.

The investment by numerous donors in the Dana J. Dykhouse Stadium project will make a positive impact on generations of SDSU student-athletes as we continue our commitment to developing lifelong champions.

Dana J. Dykhouse Stadium is the crown jewel of one of the premier college football complexes in the nation. Our new stadium will allow us to build on our tradition of success, while enhancing our reputation of having one of the greatest home-field advantages in the country. Dana J. Dykhouse Stadium will provide a one-of-a-kind gameday experience that Jackrabbit fans are sure to enjoy.

The design of Dana J. Dykhouse Stadium assures both the highest level of fan amenities, while making a positive contribution to the SDSU campus both on an architectural and programatic level.

With fans on top of the action, Dana J. Dykhouse Stadium will be the place to be on Saturdays in the fall. During the rest of the year, the stadium will be available to accommodate special events, meetings, conferences and classes.

Inside the building are several areas that commemorate the tradition of Jackrabbit football, including the Coughlin-Alumni Lounge which features an area providing distinctive views of the campus.

It is a great time to be a Jackrabbit, and I sincerely thank you for spending your day on campus. If there is anything we can do to enhance your stadium experience, please reach out to a member of our staff.

Go Jacks!

Justin G. Sell
Director of Athletics
South Dakota State University
STADIUM FACTS & FIGURES

Following are some key facts and figures regarding Dana J. Dykhouse Stadium:

• Total cost of the facility is $65 million. The project is being funded by private gifts and long-term revenue streams, including concessions and suite, loge box and ticket sales. Bonds will finance just over half of the project’s construction, with the remaining dollars coming from private support.

• The seating capacity of 19,340 includes 27 suites, 144 loge seats, 1,200 club seats, 3,300 seats dedicated to students, 500 seats for the Pride of the Dakotas marching band and 404 handicap-accessible seats. The structure is constructed with expansion of up to 40,000 total seats at a later date.

• Of the 27 suites, 19 are community suites and eight are executive suites — both of which seat 16 people. In addition, an athletic director’s suite and University suite also are located in the facility.

• Dana J. Dykhouse Stadium has a building footprint of 14 acres.

• At 100 feet high, Dana J. Dykhouse Stadium is the tallest building in the city of Brookings.

• With an area of 11,000 square feet and ceiling height of 25 feet, the stadium’s club room is the largest room both on campus and in the city of Brookings.

• The stadium will provide up to 56 point-of-sale concession locations — an increase from about 20 in the previous stadium.

• About 2.6 acres of AstroTurf was used in the stadium project and is identical to the artificial turf previously installed in the adjacent Sanford-Jackrabbit Athletic Complex.

• More than 350 workers from South Dakota and six other states collaborated to build Dana J. Dykhouse Stadium. Nearly 50 contractors and subcontractors have worked on the project.

• More than 1,000 tons of steel supports the stadium superstructure and the seating bowl features more than 82,000 square feet of closed aluminum seating tread and risers.

• An estimated 23,000 square feet of precast structural concrete exists in the west tower alone.
Tickets for South Dakota State University athletic events are available for purchase in advance through the Jackrabbit Ticket Office, which is located in the Stanley J. Marshall Center. The Jackrabbit Ticket Office is open weekdays from 9 a.m. to 5 p.m.

Orders also are accepted online through JackrabbitTickets.com or over the phone at (605) 688-5422.

Ticket information regarding special events (i.e. concerts) will be posted at DanaJDykhouseStadium.com.

Football ticket orders placed within seven days of an event will be held at Will Call at Dana J. Dykhouse Stadium. Will Call will open five hours prior to kickoff and is located in the stadium’s main ticket office, near the west entrance.

Gameday ticket sales also will begin five hours prior to kickoff at the west stadium ticket booth. Satellite ticket booths in the northwest and southeast corners will begin selling tickets when stadium gates open 90 minutes prior to kickoff.

Please note that anyone two years of age and older require a game ticket for entry. Additional ticket policies can be found on page 8.

SDSU students must present a valid student ID and enter through the student gate at the southwest corner of the stadium. All non-student ticket holders may enter at any other gate location (northwest, west, southeast & southwest), excluding the Premier Entrance on the stadium’s west side, which is designated for premium seat holders.

Following is the Jackrabbits’ home football schedule for the 2016 season:

- Sept. 10    vs. Drake [Dana J. Dykhouse Stadium Inaugural Game]   6 p.m.
- Sept. 17    vs. Cal Poly [Beef Bowl]                                                6 p.m.
- Oct. 1        vs. Western Illinois [Military Appreciation Night]              6 p.m.
- Oct. 22      vs. Youngstown State [Hobo Day]                                 2 p.m.
- Nov. 5       vs. Missouri State [Hall of Fame Game/Dairy Drive]        2 p.m.
- Nov. 12     vs. South Dakota [South Dakota Showdown Series]       2 p.m.

Lost and Found

During the game, lost-and-found items are kept in the main ticket office located on the west side of the stadium. Following the game, all items will be delivered to University Police (605-688-5117).

First Aid

First aid stations are located near the northwest ticket booth on the lower west concourse and Section 120 of the east concourse.

ATM

Two automated teller machines are located inside the stadium — near the Team Store in the southwest part of the lower west concourse and at Section 120 in the east concourse.

Restrooms

Family restrooms are located in the east and west concourses. A lactation room is available in the west concourse.

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PARKING & TAILGATING

A variety of parking lots are located within easy walking distance of Dana J. Dykhouse Stadium. Many of the lots adjacent to the stadium are designated for Jackrabbit Club members who meet donation requirements. A combination of paid and free parking lots for general use on game days are located south and east of Dana J. Dykhouse Stadium near Frost Arena, the University Student Union and Performing Arts Center.

On-street parking in the stadium area is prohibited. Vehicles parked along Stadium Drive, Jackrabbit Avenue and North Campus Drive are subject to ticketing and towing. North Campus Drive will be closed from the Stadium Drive entrance east to Jackrabbit Avenue starting three hours prior to kickoff on game days and will remain closed until lots are cleared after the game.

Handicap-accessible parking is available to those with a valid vehicle plate or tag in the lots directly west and east of Dana J. Dykhouse Stadium.

Tailgating is allowed in the parking lots surrounding Dana J. Dykhouse Stadium, with reserved spaces located north of the Sanford-Jackrabbit Athletic Complex.

All tailgate lots will be open five hours prior to kickoff and will close at kickoff. A full list of tailgating rules and regulations, as well as a detailed parking map, can be found under the Tickets section at GoJacks.com.

FACILITY RENTALS

Meeting spaces and hospitality areas for groups ranging from 10 to 600 are available for rental at Dana J. Dykhouse Stadium. Located in the west tower, Club 71 is the largest room both on campus and within the city of Brookings.

For more information on meeting space and facility rental opportunities, access a request form at: http://www.gojacks.com/sb_output.aspx?form=8

Club 71 is the largest hospitality space located in Dana J. Dykhouse Stadium with seating up to 600.
In accordance with best practices established at sports venues across the country, as well as state and local ordinances, the following stadium policies will be enforced:

**ALCOHOL POLICY**
Possession and consumption of alcohol in the areas surrounding Dana J. Dykhouse Stadium is limited to designated tailgating areas. No one under the age of 21 may consume alcohol, including in stadium hospitality areas. No alcohol will be allowed in the general concourse or seating areas at Dana J. Dykhouse Stadium.

**SMOKING POLICY**
All athletic facilities at South Dakota State University, including Dana J. Dykhouse Stadium, are tobacco-free. Prohibited items include, but are not limited to, cigarettes, cigars, electronic cigarettes and chewing/smokeless tobacco.

**PROHIBITED ITEMS**
All fans entering Dana J. Dykhouse Stadium are subject to search. Large bags and backpacks are prohibited.

No outside food or beverages are allowed, except for medical purposes. Additional prohibited items include:

- Animals (except service animals)
- Artificial noise-makers
- Balls
- Drones
- Fireworks
- Laser pointers
- Strollers
- Umbrellas
- Weapons (including firearms)

**RE-ENTRY**
Once fans have had their tickets scanned and entered Dana J. Dykhouse Stadium, a restrictive re-entry policy will be enforced. Fans who have a legitimate reason for needing to leave the stadium and return can receive assistance from security personnel who will be available at each gate.

Fans who leave the stadium without informing security and want to return will have to purchase an additional ticket.

**SIGNS AND BANNERS**
Banners signs and flags measuring larger than 20 inches by 20 inches must be pre-authorized by SDSU Athletics and cannot cover existing signs or obstruct the view of other fans.

**LOST TICKETS**
If tickets are lost, stolen or misplaced, contact the Jackrabbit Athletics Ticket Office at 1-866-GoJacks prior to the day of the game. Re-issued tickets may only be claimed by the account holder upon showing a valid photo ID. Ticket issues on gameday will be handled by any of the three ticket offices at Dana J. Dykhouse Stadium.

**REFUNDS**
All tickets ordered from the Jackrabbit Ticket Office are non-refundable.

**FAN CONDUCT**
Patrons attending South Dakota State University Athletics events are expected to adhere to high standards of sportsmanship. Fans using racial or sexist language, wearing inappropriate clothing or entering the playing field without proper credentials are subject to removal from the stadium.
Dana J. Dykhouse Stadium has been nearly three years in the making. Following is a timeline of events for the stadium project:

- October 2013 — Lead gifts totaling $12.5 million received from T. Denny Sanford and Dana J. Dykhouse
- December 2013 — Facility program plan presented to South Dakota Board of Regents
- January/February 2014 — Stadium town hall meetings held in Brookings, Sioux Falls, Rapid City and Pierre
- March 2014 — Senate Bill 15 authorizing financing and construction of stadium approved by the State Legislature
- May 2014 — Ceremonial signing of Senate Bill 15 conducted on campus by Gov. Dennis Daugaard
- Summer 2014 — Bid process initiated and completed
- Fall/Winter 2014 — Begin demolition and construction of east and south sides of stadium
- October 2014 — Ceremonial groundbreaking for Dana J. Dykhouse Stadium held in conjunction with Hobo Day
- January 2015 — First steel beams for west tower installed
- July/August 2015 — New video board installed in south end zone
- September 2015 — Construction completed on east and south portions of stadium
- November 2015 — Final game played at Coughlin-Alumni Stadium; west grandstand and press box razed
- Winter 2015/Spring 2016 — West tower enclosed; buildout of west-side seating begins
- July 2016 — AstroTurf playing surface installed
- Sept. 8, 2016 — Jacks Bash concert with Luke Bryan, Little Big Town and Lee Brice
- Sept. 10, 2016 — First game in new stadium — South Dakota State vs. Drake
Construction of Dana J. Dykhouse Stadium was made possible through private contributions, in excess of $30 million from the following individuals and businesses. Thank you for your generous support of South Dakota State Athletics and Jackrabbit student athletes.

- Dana J. and LaDawn S. Dykhouse
- Pat and Dale Larson Family
- T. Denny Sanford
- First Premier Bank/Premier Bankcard
- Larson Manufacturing
- First Bank and Trust
- Fred J. and Ardyne M. Rittershaus
- Furniture Outlets USA, Inc.
- Falcon Plastics
- Roger Rix
- Josh Reisetter
- Raven Industries
- Crawford Architects
- Hillman Plumbing
- Greg and Connie Niederauer
- Hefty Seed Company
- Dakota Beverage
- Timothy J. Burns
- Beal Distributing
- Century 21 Gustafson, Krogman & Associates
- Coca-Cola of Central South Dakota
- Clites Electric
- Bob Winter
- Clark Drew Construction
- Discmacon
- Kerry's Sprinklers
- Bowes Construction, Inc.
- Sanford Health
- Larry L. Christensen
- Jackrabbit Sports Properties
- Valley Queen Cheese Factory, Inc.
- Harms Oil Company
- Lowell and Karen Somsen
- SDSU Foundation
- David E. and Laurie J. Schaefer
- Sioux Empire Staters Chapter
- Al and Irene Kurtenbach
- Daktronics, Inc.
- Ramsdell F&M Ltd.
- Northern Sky Dairy, LLC
- Michael L. and Nancy A. Roberts
- Jason C. and Wendy Dorman
- Monsanto Company
- Eric D. and Mona Hohman
- Kent E. and Jami K. Metzger
- Farm Credit Services of America
- Jay A. and Kathy J. Larsen
- Rod Riehl
- Dick and Patti Stolp
- Thomas E. Dreesen
- Brian and Denise Aamlid
- James River Equipment
- Darin R. and Andrea J. Seeley
- First Dakota National Bank
- Mylo A. and Lillian G. Hellickson

The west tower of Dana J. Dykhouse Stadium neared enclosure in this photo dated January 2016. The openings in the middle of the photo are the site of Club 71. Crews worked year-round in order to complete the $65 million project.
Dana J. Dykhouse Stadium is built on the same site as the previous home of Jackrabbit football, Coughlin-Alumni Stadium, which opened in 1962. This photo of the west tower rising above the former grandstand is from March 2015, about two months after the first steel beams were erected for the project.
TOUCHDOWN TUESDAYS

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